



## LONMARK Germany booth at Light+Building 2018

The LONMARK area is once again under the auspices of LONMARK Germany and is organized by the TEMA AG. A by LonMark Germany designed exhibition will inform on the stand about LON and LONMARK. In addition, the booth has its own information areas, offering information about LON and LONMARK and about the exhibitors.

### Presentation options

The presentation options have been designed so that both booths create a matching design. The differentiation between the booths is via large logos on the pillars, logos on the panels and other details.

On the LONMARK area following presentation options (packages) are available.

### Exhibitor packages

- **Standard package:** 1 Panel  
8,000 € Early bird booking by August 31st, 2017,  
8,400 € regular price by November 26th, 2017 (registration deadline)
- **XL package:** 2 connected panels  
13,700 €, for a better presentation of different functions, as far as available, assigned after closing of early-bird registration
- **XXL package:** 3 connected panels  
17,400 €, for a more noticeable presentation of different functions, as far as available, assigned after closing of early-bird registration

### Packages prices listed before include:

- **Exhibition fees**
  1. Space rental
  2. Exhibitors Fees (catalogue and media entries are not included. They are commissioned by you and/or your exhibitors and charged separately)
  3. Stand construction with default stand system. The stand is suitable for panels approx. 100 cm x 120 cm and also for equipment assembly. This includes a lockable base cabinet and a working area for laptop and info material.
  4. Panel Printing on the basis of supplied, printable files. The design of the panels can also be ordered by the exhibitors through TEMA and will then be invoiced directly to the exhibitor.
  5. 2 Exhibitor Passes (additional exhibitor passes and parking tickets can be provided but will be invoiced separately)
  6. 1 brochure rack per booked panel
- **Infrastructure**
  7. Kitchen / catering for stand staff
  8. Central storage area for materials, luggage etc.
  9. WiFi
  10. Stand cleaning
  11. Night watch

**▪ Contact Areas**

12. Café / Meeting area with stand-alone tables, seating and free beverages for exhibitors and their customers
13. Information Desk with free beverages for exhibitors and their customers
14. Service personnel in these areas, who are also active as "guides" and who bring visitors and exhibitors together
15. Participation in the daily "Beer Fest", also as an active sponsor of the event

**▪ Presentation**

16. Speaking opportunity at the common theatre (fee of € 400.00 for companies)
17. Virtual Reality Corner to display material on virtual reality
18. Name Badges for staff manning the stands

**▪ Media**

19. Presentation on the booth website, including information on the exhibiting members and floorplan
20. Media compartments on the stand

**Logo Presentation**

Do you want to be present at the booth, but have no capacity or no time to be with staff themselves? In this case, the "Logo-Presentation" is suitable.

Logo presentation means that in a clearly visible place on the stand a ca 50 cm x 50 cm large table is used, which includes your logo and a short text, e.g. Your web address. A brochure holder for information material is also attached next to or below the board. The stand staff provides regular information on the prospectus with the information material provided by you.

1,800 € Early bird booking by August 31st, 2017, 2,000 € regular price by November 26th, 2017 (registration deadline)

**The logo presentation includes:**

1. Printing of the table based on the supplied files (printable logo, text, possibly further information).
2. 1 brochure holder per booked table, loading the brochure holders with material
3. Inclusion in Website LONMARK Germany with information about all exhibitors and stand plan
4. Recording in LONMARK Germany Magazine
5. Media compartments on the stand

**Important Note:**

With the registration the exhibitor commits bindingly to make the mandatory media entry in the official exhibition catalog. The price is 585 € plus VAT and will be charged additionally by TEMA.

**Replay**

**Please reply as soon as possible back to secure your placement**

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 Germany

**Fax: 0241-88970-999**

**Registration for LONMARK joint booth at Light+Building 2018**

A section of the OPEN BUILDING AUTOMATION marketplace

**Early Bird Registration by August 31<sup>th</sup>, 2017**

**Regular Registration Deadline is Nov 26<sup>th</sup>, 2017**

Herewith we confirm our participation according to the call for exhibitors from July 4<sup>th</sup>, 2017 and acceptance of the general terms and conditions of Messe Frankfurt. The scale of our exhibition is indicated below.

Please tick your package:

	<b>Packages</b>		<b>Early Bird price</b>	<b>Regular price</b>
<input type="checkbox"/>	Standard Panel	1 panel	8,000 Euro	8,400 Euro
<input type="checkbox"/>	XL Panel	2 joined panels, for better individual presentation of various functions, double sized space		13,700 Euro
<input type="checkbox"/>	XXL Panel	3 joined panels, for striking individual presentation of various functions, triple sized space		17,400 Euro
No. of <input type="checkbox"/>	Speaking opportunities	15-minutes presentation slot at OPEN BUILDING AUTOMATION theatre	300 Euro	400 Euro
<input type="checkbox"/>	Beerfest	Sponsoring request for daily Beerfest "OPEN BUILDING AUTOMATION"		400 Euro

All prices: VAT not included

**Company**.....

Contact.....

Address.....

Phone..... Email.....

Date,  
 (legally binding) signature .....